The Gordon B. Davis Symposium
The Future of the Information Systems Academic Discipline: Opportunities and Directions
Management Information Systems Research Center
Carlson School of Management, University of Minnesota
Minneapolis, Minnesota, USA
May 13-14, 2005
OVERVIEW

Professor Gordon Davis is one the pioneers of Information Systems as an academic discipline. His retirement in 2004, thirty-six years after the first formal MIS degree programs were established at the University of Minnesota, provides an occasion for reflection, re-examination, and re-visioning the direction and future of our field. IS academics continue to explore and debate the conceptual foundations of the field, thirty years after Professor Davis’s seminal conceptual foundations book was published. In the meantime, IS is well accepted as a central discipline for management in business and government organizations. Executives recognize the strategic role and value of a sound body of knowledge about the acquisition, management, and use of information technologies in organizations. IS academics have made significant advances in developing appropriate theories, methodologies, and research streams on important subjects such as the adoption and use of IT, economic value of IT, organizational impacts of IT, strategic consequences of IT, design of enabling IT infrastructures and applications, and the capabilities, processes, and organizational models for management of IT. Overall, the discipline has made considerable progress in establishing its intellectual foundations and in contributing to practice.

However, the celebration of these successes must be tempered by the realization that numerous challenges remain. For example, what is the future intellectual space of the information systems discipline? What phenomena will be considered important for study by IS academics? What body of knowledge should the discipline continue to develop in order to strengthen and maintain its role as a business discipline? The dot-com crash, corporate failures, and the ubiquitous nature of computing and global bandwidth have prompted some to question the continued relevance of IT as a strategic asset. Some assert that the management of IT be reconceptualized as a less than strategic activity in firms, although others argue that continued success with innovation, agility, and competitive advantage will require tighter integration between IT and business processes, structures, and strategies. Increasingly, IT savvy business executives challenge existing knowledge about the role and nature of IT management and appropriate models for governance and organization of IT activities. The rapid emergence of multinational outsourcing is contributing to revisions in IT management practice. Furthermore, interest continues in learning not just whether IT investments and management practices have economic payoffs, but also what conditions and organizational practices enable the leverage and capture of the economic value of IT. Finally, as information technologies become significantly embedded into organizational work processes, routines, and structures, interest grows in understanding how combinations of social institutions, human actions, and technology features and functionalities will occasion change and transformation of organizational and managerial practice.

This symposium provides a forum for examining, exploring, and understanding the future evolution of the information systems academic discipline. What phenomena, theories, and research methods are going to dominate the conversation and thinking of IS academics and enable its continued growth as a professional and academic discipline? What body of knowledge will the members of the IS community need to develop to strengthen the economic, societal, national, and organizational role and value of IT? The symposium will feature a combination of invited and contributed articles.
Friday, May 13, 2005 (all Friday sessions are in the 3M Auditorium)

11:00 – 12:30 Registration, Carlson Atrium (light lunch)

12:30 – 12:45 Opening Remarks: David Naumann, Rob Kauffman, Associate Dean Dennis Ahlburg

12:45 – 2:00 Session F1
The evolution of IS as an academic community, Keynotes:
Moderator: Blake Ives
Speakers: Frank Land, Dick Mason

2:00 – 3:30 Session F2
Panel: Emerging Directions for the IS Academic Community: Challenges and Opportunities
Moderator: Izak Benbasat
Panelists: Steve Alter, Benn Konsynski, Mohan Tanniru

3:30 – 4:00 Break

4:00 – 5:30 Session F3
Panel: Confronting the Challenges and Realizing the Opportunities
Moderator: V. Sambamurthy
Panelists: Cynthia Beath, Jim Branchau, Sirkka Jarvenpaa, Lynne Markus

6:00 – 9:30 Mississippi dinner cruise on the sternwheeler Harriet Bishop
Final Program
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Saturday, May 14, 2005

8:00 – 10:30  Continental breakfast, Carlson Atrium

8:30 – 10:00  Session S1 (3M Auditorium)
Panel: Publishing research in information systems
Moderator: Rudy Hirschheim
Panelists: Paul Gray, Cynthia Beath, V. Sambamurthy, Carol Saunders

Session S2 (classroom 2-206)
Moderator: Laurie Kirsch
Invited paper: Sal March
Invited paper: V. Venkatesh, Fred Davis & Michael Morris

Session S3 (Classroom 1-114)
Moderator: Dennis Galletta
Richard Watson & Elena Karahanna
The stakeholder perspective and the conceptual foundations of information systems
Bob Glass & Iris Vessey
Predicting the Future of IS Research: An Analysis Based on Current Research in the Discipline
John King & Kalle Lyytinen
The Evolution of Information System Discipline as a Market Place of Ideas

Session S4 (Classroom 2-207)
Doctoral workshop with Gordon Davis
Leaders: Gove Allen, Alina Chircu, Chuck Wood

10:00 – 10:30  Break

10:30 – 12:00  Session S5 (3M Auditorium)
Panel: Teaching opportunities and challenges
Moderator: Mani Subramani
Panelists: Ritu Agarwal, Prabhudev Konana, Joe Valacich

Session S6 (classroom 2-206)
Moderator: Alok Gupta
Invited Paper: Arun Rai
Invited Paper: Mary Culnan
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Session S7 (Classroom 1-114)
Moderator: Elena Karahanna
Wendy Currie & Mihir Parikh
Neil Ramiller, Burt Swanson & Ping Wang
Andrew Schwartz & Rudy Hirschheim
A Critical Analysis of IS Innovations Using Institutional Theory
Research Directions, Knowledge Markets, and Institutional Embeddedness
The Future Role of IT: A Network-Dependent, Relationship-Oriented Function

Session S8 (Classroom 2-207)
Moderator: Sandy Slaughter
Tom Horan & Michael Gurstein
Fred Niederman, Tor Larsen & Moez Limayem
John Vinsonhaler
Why community information systems are important to the future of IS
Conceptual mapping – a key methodology for 21st Century IT research
Information Systems Research and the Mobile Personal Computer

12:00 – 1:30 Lunch, Carlson dining room
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1:30 – 3:00  Session S9 (3M Auditorium)
Panel: International research issues
Moderator: Rick Watson
Panelists: Jian Chen, Tor Larsen, T.P. Liang

Session S10 (classroom 2-206)
Moderator: Anandhi Bharadwaj
Invited Paper: John Henderson & N. Venkatraman
Invited Paper: Xianjun Geng & Andy Whinston

Session S11 (Classroom 1-114)
Moderator: Fred Riggins
Hank Lucas
IT Does Matter: The Transformation of Just About Everything

Indranil Bardhan & Vish Krishnan
The Impact of Information Technology on Project and Product Management

Mark Nelson
Opportunities for the Future of IS – Management and Development of Large Scale Systems

3:00 – 3:30  Break

3:30 – 5:30  A review of Gordon’s contributions to the field (3M Auditorium)
Presenters: Margi Olson & Ron Weber
Remarks by Gordon Davis

6:30 – 9:00  Dinner, Radisson Hotel Metrodome
Program and Presentation
Master of Ceremonies: Jim Wetherbe
SYMPOSIUM OFFICERS

Symposium Co-Chairs:
Izak Benbasat, University of British Columbia
Blake Ives, University of Houston
David Naumann, University of Minnesota

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V. Sambamurthy, Michigan State University

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Rob Kauffman, University of Minnesota

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Tor Larsen, Norwegian School of Management
Moez Limayem, City University of Hong Kong
Sudha Ram, University of Arizona
Sandy Slaughter, Carnegie Mellon University
Mani Subramani, University of Minnesota
Viswanath Venkatesh, University of Arkansas
Bruce Weber, London Business School
Ilze Zigurs, University of Nebraska Omaha
CALL FOR PAPERS

The program committee invites original submissions addressing either of the following issues:

1. *What phenomena are likely to dominate the intellectual space of the IS academic discipline?* Submissions based on anticipated externalities such as technical developments, economic, national, international and societal trends, business transformations, political events, and new approaches to management education are particularly welcome. Such submissions should provide a good descriptive analysis of the emerging phenomenon, its importance for the IS discipline, and its implications for research, teaching, and knowledge development by the IS academic community.

2. *What theories, research methods, and data gathering strategies are likely to dominate the repertoire of the IS academic discipline?* Submissions could examine the above question from the economic, technical, organizational, social, institutional, network, strategic or individual behavior perspectives of the information systems community. Such submissions should provide an overview of the proposed theory or research method, how it could enhance understanding about an appropriate IS phenomenon beyond what is known, and what are its implications for research, teaching, and knowledge development by the IS academic community.

Interested contributors are invited to first submit a brief statement of intent (maximum 2 pages, double spaced) explaining the core idea, its novelty, significance, and appropriateness for the symposium. These initial submissions will be reviewed by the program committee. Authors whose submissions are accepted will be invited to develop full-length versions (maximum 5000 words) of their ideas for further review and evaluation by the program committee. Accepted papers will not only be presented at the symposium, but will also be included for publication in a book to be released after the symposium.

Statements of intent and submissions must be sent electronically to the Program Chair (smurthy@msu.edu).

**Key Dates**

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<td>Submission of Statement of Intent</td>
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<td>Submission of Manuscript</td>
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<td>Notification of Acceptance</td>
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<td>Symposium Manuscript Due</td>
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